## Exhibit 11



#### Ariel Shlien <ariel@surefirecapital.com>

#### power point presentation

2 messages

**George Medina** <gmedina@bristoladv.com>
To: Jason Green <jason@surefirecapital.com>
Co: Ariel Shlien <ariel@surefirecapital.com>

Thu, Oct 11, 2018 at 4:52 PM

Hi Jason,

Here's the power point presentation... I am having some IT issues trying to access historical data for three black swan situations... I will get that to you ASAP.

Best,

George B. Medina

Senior Managing Director

**Global Sales** 

1633 Broadway 28th Floor

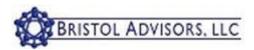
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## **Broad Reach Capital Deck.pptx** 443K

Jason Green <jason@surefirecapital.com>
To: George Medina <gmedina@bristoladv.com>
Co: Ariel Shlien <ariel@surefirecapital.com>

Thu, Oct 11, 2018 at 5:15 PM

Thank you!

Jason



Jason Green

Analyst

347-994-9824

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#### **Strategy Inception Date:**

January 1, 2015

Performance as of December 31, 2017:

Since inception, 57.07% annualized return to investors, net of all fees and expenses

AUM as of December 31, 2017:

\$65MM in investor AUM, which constitutes \$150MM in regulatory AUM

#### Objective

To create a portfolio of strategies that preserve capital, generate positive returns and mitigate related risk, across a broad range of market environments

#### Strategy

Identify, utilize, monitor and manage the managers who execute risk strategies through proven mathematical models to generate positive uncorrelated returns.

## **Competitive Advantages**

- Material barriers to entry for select strategies
- Access to clearing firm and floor brokers to optimize trade sequences not available electronically
- Co-located at Equinix NY4, the premiere financial data center, enables the Fund to expediently execute via financial services providers on the East Coast
- VDI technology; the Investment Manager utilizes state-of-the-art workstation virtualization technology, which gives the Portfolio Managers the ability to connect and communicate securely from anywhere in the world and to access the fastest market feeds
- Risk monitoring on a real-time basis
- Select strategies are tax-advantaged

## Alignment of Interest

Brenda A. Smith, 100% owner of the General Partner and Investment Manager of the Fund, with her Advisory Board and key employees constitute over 15% of the Fund





## **Bristol Advisors / Broad Reach Capital**



\*See bios in Appendix





# BR

Bristol Advisors, LLC, has the resources, ability and access to identify managers with proven performance and capacity to generate positive uncorrelated returns across a broad range of market environments.



## PORTFOLIO CONSTRUCTION

	Dividend Capture	Short-Term Opportunistic Trading -√√√/ <sub>r</sub>	VIX Convergence
Goal:	capture dividends of high-dividend-paying companies; establish deep in-the-money buy-writes and other option positions in those companies.	profit from short-term mispricing of options.	profit from disparities between theoretical distribution of returns as derived from the price of VIX options and historical distributions as derived from an extensive database of historical returns.
Why it works:	In theory, the deep in-the-money calls that the Fund is short should be exercised "for the dividend". In practice, for a variety of reasons, not every call is exercised for the dividend.	excess demand for options with a particular strike price often propels a short-term trading opportunity. For example, in periods where an index is experiencing stress, there is a heightened demand for out-of-the- money puts, which increases the skewing of put option pricing—the lower the strike price, the greater the implied volatility—opportunistically at times to excess.	VIX options price is based off of the VIX futures whereas the VIX cash is based off of the S&P 500 (SPX) options. The relationships are highly correlated, but unstable, until expiration when they converge, which presents pre-expiration opportunities.
Competitive advantage:	Material barrier to entry     Comprehensive database of dividend-paying stocks, including information on options open interest and history of non-exercise	Direct access to floor brokers     Extensive risk management expertise to limit potential losses     comprehensive database of historical trends	Proprietary Indicator, which forecasts whether it is statistically better to be long volatility, short volatility or out of the market. Comprehensive Proprietary Database on the VIX, SPX and VXX, which enables the Portfolio Manager to create an historical distribution for the VIX and SPX returns Proven Quantitative Models, which, based upon the probability distribution obtained from the comprehensive Database, enables the Portfolio Manager to determine the "historically correct" theoretical value for VIX and SPX options as well as the extent of the pricing inefficiencies in the various options.
Risk management:	The Portfolio Manager looks to purchase individual or broad-based puts to mitigate some or all of the downside risk of the resulting position.	<ul> <li>On a real-time basis, positions are delta-hedged to stay within risk parameters</li> <li>Positions are held only for a few days at most and are frequently closed out the same day</li> <li>The Portfolio Manager strives not to have any extra short puts; for each short put, the Portfolio Manager purchases an equal number of nearer-term puts with the same or lower strike.</li> </ul>	<ul> <li>On a real-time basis, the position is delta-hedged to stay within risk parameters.</li> <li>On a daily basis, the positions are re-assessed, and possibly adjusted, in light of both the Proprietary Indicator and the Quantitative Model.</li> </ul>

## RISK MANAGEMENT



The Fund focuses on risk-adjusted returns, which requires a robust risk-management framework:

In addition to each
Portfolio Manager's own
risk management
approach, the
Investment Manager
tailors a risk
management program
for each strategy, which
may include first-loss
capital, custom loss
reserves or advanced
stop-loss functionality.



The Investment
Manager's
seasoned team of
investment
professionals
monitors the traders
and their strategies
and risk positions on
a real-time basis
through a verticallyintegrated
platform.



The Fund's risk management is further enhanced through its direct access to floor brokers, which is particularly helpful from an execution standpoint in times of heightened market volatility.

## REPORTING



#### BROAD REACH CAPITAL, LP

Secure online access to your account

Monthly capital and performance reporting

Independent third party administrator:

Nottingham Investment Vehicle Solutions

Independent third party audit firm:

Sanville & Co.

- Ranked in Top 20 Auditors of Hedge Funds
- Ranked in Top 10 Mutual Fund Audit CPA Firms



## BROAD REACH CAPITAL, LP

#### **PERFORMANCE**

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Annual
2018	2.18%	1.76%	2.01	1.96	1.68	1.02	1.24	2.14	1.94				17.10%
2017	2.12%	2.25%	2.74%	2.65%	3.09%	1.98%	2.87%	3.01%	2.06%	2.43%	2.39%	1.85%	33.74%
2016	0.68%	1.15%	2.12%	2.35%	2.96%	3.59%	3.75%	4.21%	1.97%	2.78%	3.02%	2.31%	35.59%
2015	1.83%	4.22%	0.98%	4.52%	1.34%	26.91%	18.49%	10.78%	1.15%	7.40%	3.03%	0.96%	113.68%

#### **STATISTICS**

	Fund	S&P 500 TRI	Barclay Multi Strat Index
Annualized ROR	50.26%	11.88%	3.65%
Annualized Vol	16.12%*	10.09%	2.32%
Sharpe	2.65	1.03	1.35

Fund vs. Indexes					
	S&P 500 TRI	Barclay MS Index			
Alpha	59.08%	67.26%			
Beta	-0.11	-1.79			
Correlation	-0.07	-0.24			

<sup>\*</sup>The volatility of the Fund is due to upside volatility, principally from three months—June (+26.91%), July (+18.49%) and August (+10.78%) 2015. If those months were eliminated from the track record, the Annualized Volatility would drop to 4.36% from 17.14% while the Annualized Rate of Return would drop to 35.36% from 55.28%. This would in turn cause the Sharpe Ratio to increase to 6.89 from 2.65.



## OFFERING TERMS

## BROAD REACH CAPITAL, LP

Minimum Investment	\$1,000,000
Liquidity	Monthly with 30 days' notice with no lock-up
Management Fee	0%
Incentive Fee	50% of profits in excess of a 8% annual return hurdle
Administrator	Nottingham Investment Vehicle Solutions (Rocky Mount, NC)
Auditor	Sanville & Co. (Abington, PA)
Prime Broker	ICBC (New York, NY)





## **BIOGRAPHIES**



#### Brenda A. Smith

Ms. Smith is the Founder and Chief Executive Officer of the Investment Manager. She is a Certified Public Accountant, Certified Internal Auditor and International Tax Specialist. Ms. Smith has been a serial entrepreneur since 1990, founding and/or investing in companies as diverse as accounting firms, healthcare companies, securities firms and investment advisory firms. In addition, Ms. Smith holds Series 7, 24, 27, 53, 63, 79 and 99 licenses. She is a graduate of Louisiana State University.

#### Andrew E. Hurni

Mr. Hurni has been the General Counsel of the Investment Manager since its inception and an advisor to Ms. Smith since 2005. He has practiced law since 1994, with expertise in the areas of securities law and regulation, hedge fund formation and regulation, and corporate law and business planning. Mr. Hurni is a graduate of Rutgers University and Quinnipiac University School of Law and also holds a Masters of Law-Taxation from Temple University School of Law.

#### **Scott Koppenheffer**

Mr. Koppenheffer has been an Options Strategist and Portfolio Manager for the Investment Manager since 2017 although his affiliation with Ms. Smith extends back to 2011. Mr. Koppenheffer's career began at the risk management arm of Deutsche Bank in New York in 2000. Over the course of his career, Mr. Koppenheffer has been an options market-maker and risk manager at various proprietary trading firms including GroupOne and Consolidated Trading where he developed his expertise in options trading and portfolio management. He received a Bachelor of Science in Business Administration from Fordham University.

#### **Jason Ferrari**

Mr. Ferrari has been an Options Strategist and Portfolio Manager of the Investment Manager since 2017. His career began at Susquehanna Investment Group in 1995. In 2004, Mr. Ferrari left Susquehanna to co-found Bullock Capital, a Philadelphia Stock Exchange market-making firm where he stayed until 2011. From 2012 until joining the Investment Manager, Mr. Ferrari was the head trader at Arsenal Securities. Over the course of his career, he has been a member of the Philadelphia Stock Exchange, American Stock Exchange and the Chicago Board of Trade, cultivating trading and risk management expertise in options, indexes and ETFs. He attended Drexel University in Philadelphia.

## BIOGRAPHIES - CONT'D



#### **Gregg Heimer**

Mr. Heimer has been the Chief Technology Officer of the Investment Manager since 2016, although he has been affiliated with Ms. Smith since 2009. His extensive technology background began in broadcast television, transitioning into network computing for large educational institutions before forming his own managed services organization specializing in the financial markets. In addition, he holds industry certifications in Cisco Systems, Extron, Corning, Ubiquiti, and VMWare. Mr. Heimer is a graduate of Millersville University and earned a Master of Science in Telecommunication and Network Management from Syracuse University.

#### **Grant Albitz**

Mr. Albitz has been the Director of IT Infrastructure of the Investment Manager since 2016. He is a 20-year technology veteran with expertise in virtualization, cloud security and telecommunications. Mr. Albitz has spent the majority of his career as a technology consultant, most recently in the aerospace and defense industries. He is a graduate of Penn College of Technology with degrees in Networking and Data Communications.

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Past performance of the Fund and its principals are not indicative of future results; nor are any trading or market data presented in these materials indicative of future outcomes.

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